

# Parents of Clients



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## A daughter - now working as a Fundraising Manager

“We felt that there was a lack of guidance for our daughter from the university and from the education authorities generally. There was certainly nothing available on a one to one basis that would give her the confidence to narrow things down to a particular career. So once she had left university, we were all keen to try and find other options for getting some guidance for her.

As I'm sure other parents are finding, universities are inadequate really in the guidance they can give to those leaving. Possibly because of the sheer numbers involved, but the provision was also very much career guidance in the old format anyway, as one might have had in school or college. Not really what you need nowadays.

Students leave university with a degree in hand, but unless they are going for something definite or professional like medicine, they need help to decide what role to go for after their degree. They need some one to talk to, to help them find something suited to them and their skills.

We have quite a few friends with children who have got a degree, but when they get home, that is it. They get very lost in what to do next, even buried.

Regarding the coaching process, from what we saw, we think our daughter was a bit like an ideal candidate. She was very hungry and keen to try and find her direction and having you along to help her through this process was a perfect fit.

Finding out what her skills are has been a very, very important step for her and she has even gone on to help others identify their skills too. Knowing her skills has brought her confidence and that has been fantastic.

We are absolutely delighted that she was able to narrow things down to a particular career, in this case, fundraising management for charities. She is destined for great things, and she has made her mark within her organisation.

The process she has been through has given her massive confidence. Confidence is the thing running through all of it.

We are delighted that through this whole process she has found herself. She's in a job that's suited to her, and she has a huge foundation of confidence to build on that will take her further and on to better things.”

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This testimony is the transcript of a 'client review' phone call and is used with permission.

## A son - now working as an Off Road Vehicle Instructor

“Rather than go to university, our son he did an agricultural and countryside management course, which came out of his interests. He had packed in a lot of different things, including

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## Parents of Clients (continued...)

going to work abroad, but he was very lost when it came to knowing his long-term direction. He was quite worried about this, particularly as a man. He was concerned about his future career and about being able to provide for a family. He was at a vulnerable point and needed a lot of guidance.

Your working with him was certainly a challenge. You needed to keep him engaged, and he was almost a moving target, so it was hard to get him pin pointed. The process was very good because there was a lot he learnt and it boosted his confidence massively.

With your help and our suggestions also, it was good that he was willing to try different things to find his direction. Parent's input is not always listened to, so having an outside person involved was absolutely critical. It seems that children will often listen to an outsider probably more than to their parents.

We are very happy that he persevered with the opportunities that came up, it paid off. He is well respected by his new employer. He's one of the youngest off-road vehicle instructors there. Already a number of visitors who have been taken round the courses have commented on how good and how professional he has been.

We're delighted for him. His hobby has turned into his job and he's in a good place at the moment. It's a stable base for him to work from and look at other opportunities.

If ever you have parents who would like to talk to us about our experience, if they need reassurance about whether to embark on something like this, we are more than happy to talk to them.”

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### A daughter - now working as an Events Marketing and Partnership Manager

“After her time at college, our daughter was quite lost. We were desperately trying to think of things that she would enjoy doing, so that we could then help her make them into a career. That's why we went the photography route, but it wasn't the right option in the end.

Her age and limited experience meant that she was probably a challenging person for you to work with, but she was very hungry and wanting your help because she really was quite lost.

When she was doing the course, it pulled everything together for her. Her confidence was at a low threshold before but you built up her confidence with the coaching, and working on her CV helped enormously too. Thinking about the process you went through with her, the word confidence just keeps jumping out.

She has progressed massively. From being an Events Marketing Executive she is now the Marketing and Partnership Manager. In the time she has been with the company, they have recognised her value to them. She's hugely connected to her role there. Now, she is hosting



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## Parents of Clients (continued...)

meetings on her own, with top people from the UK's automotive sector, managing all their brand sponsorship.

Quite honestly, it's unbelievable - to think about where she is now, compared to where she was a couple of years ago!

It's been an enormous boost to her confidence, and we are delighted for her. She has come on in leaps and bounds. She's very happy and they are delighted with her. We have personally had a lot of feedback from her company to say how fantastic she is."

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